



Target Criteria:

Location: U.S. based operations

Size: \$5-\$20 million EBITDA or \$30-\$150 million in enterprise value

Industry:

- Light manufacturing and assembly: consumer or industrial
- Business and consumer services
- Financial services

Branding: Branded products or services: consumer or industrial

Investment: Control position

Franchising is Going to the Dogs!

- Wind River Holdings, L.P. has successfully proven its ability to anticipate trends and to capitalize on them by growing the innovative childcare franchise, The Goddard School®. With over 200 schools nationwide, Goddard was recently named the #1 Childcare Franchise in the United States by *Entrepreneur* magazine for the fifth consecutive year (January 2006), and one of the Top 50 worldwide “Up and Comers” by *Franchise Times*.
- With the continuing success of The Goddard School®, Wind River Holdings recently formed Wind River Franchising, based in King of Prussia, Pennsylvania, for its experienced management team to expand its innovative network of franchise concepts.
- The newest development for Wind River Franchising is Wellington Systems, Inc., the franchisor of *Wellington Pet Care*™. The objective of Wellington is to respond to the American Pet Products Manufacturers Association’s National Pet Owners’ Survey which showed Americans spending \$35.9 billion on their pets in 2005, more than double the \$17 billion spent in 1994.
- *Wellington Pet Care*™ franchisees will offer pet day care and boarding in an upscale environment along with other services to enhance the pet’s well-being while today’s busy pet owners are working or on vacation.
- Wind River Franchising provides the advantage of an established franchise model and brand equity to business people with an understanding of the emerging pet care market.
- The *Wellington Pet Care*™ concept is attracting entrepreneurs seeking an alternative to their corporate day-to-day. They are business minded pet lovers interested in bringing their professional background to an emerging industry in need of quality care and services. According to Wind River Franchising executives, “Wellington offers franchisees an established franchise model, an outstanding support system, and an unequalled quality assurance program. Franchisees can accommodate their desire to succeed as well as enjoy a flexible and fun lifestyle.”

For more information, please contact:

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