



# Currents

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## Our Formula and Current Criteria

**Long Term Approach + Strategic Architecture Process + Green Light Program = Great Value Creation**

Wind River Holdings is a unique private investment firm based in King of Prussia, PA. We manage capital and companies owned by a series of trusts established by an entrepreneurial family in the Philadelphia area. Today our portfolio is strategically diversified. Wind River owns companies in the banking, franchising, service and light manufacturing sectors.

We do not operate as a traditional “family office”. The beneficiaries of the trusts are actively involved in the management of Wind River. The operating philosophy is to prudently manage risk while implementing innovative growth strategies for the operating companies. To add new companies to our portfolio, Wind River has the ability to draw upon a significant capital base with no outside limited partners or predetermined investment period. This gives us the flexibility to make long term investments in each company’s growth plan.

Wind River is looking for control positions in companies that we believe can grow by 5-10x. We provide our management teams with equity incentive plans to align their interest with our interest in building value over the long term. We do not seek to own our companies “forever”. Our intent is to own the business for 10-15 years. Generally, we invest in the company’s foundation for growth during the first five years, see the company grow during the next five years, and consider the best alternatives for the company in the final period of our ownership.

Wind River provides its companies with two unique “tools” to help the management teams grow and manage their business. The first tool is the Strategic Architecture process. Wind River facilitates the development and planning of a compelling long term strategy. Wind River then provides the resources and time for management to execute on their plan. Our management teams run the companies.

The second tool is the Green Light assessment system for executive management development. The Green Light program helps our CEOs evaluate the talent and capabilities of the people in their company. Key employees receive a personal development program and are assisted in their professional growth while at the company. The Green Light program is an important complement to the Strategic Architecture process.

Wind River has successfully proven its formula with its existing and previously owned companies:

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Currently, we are most interested in acquiring companies with the following profile:

**Size: \$3-\$10M in EBITDA**

**Sectors: Business process outsourcing  
Consumer services  
Environmental products/services**

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info@windriverholdings.com and type “Currents” in the subject line.

Review our current portfolio at:  
[www.windriverholdings.com](http://www.windriverholdings.com)

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